**Kids Holiday Book Extravaganza!**

**Hosted by KJ Waters Consultancy**

I am creating a Children’s Author Giveaway called Kids Holiday Book Extravaganza. Here are the details.

***What:*** I am hosting a holiday giveaway for children’s books with a grand prize of all the participating authors' books.

**Cost**: Around [$30](https://www.facebook.com/) per author (depending on the number of participants) plus 2 of your children’s eBooks and paperbacks if you are willing to mail and possibly send overseas. You will be responsible for sending the winners their prizes.

**Benefits to Authors:**

1. I will provide the email addresses for everyone who signed up for the giveaway. I will use GDPR compliance methods so it will all be kosher in the EU. These can be used for your author newsletter.
2. Social media exposure
3. Book sales, and awareness of your books boosted by the other participants
4. Connections with other authors in your genre

**Authors Responsibilities:**

1. Share on social media,
2. Share on your blog if you have one
3. Include in your newsletter if you have one
4. Create buzz around it however you can.
5. Awarding the prizes to the winners promptly before Christmas day.

**When:** It will run for a month beginning in November 15th.

**How it works:** Participants will get entries into the contest by doing things like social media shares, following some of the authors on social media sites, and inviting others to participate.

**Grand Prize:** 1 gift basket of all the authors book either eBook or paperback or both (author’s choice)

**Smaller Prizes:** In addition to the grand prize, we will also award a single book to numerous winners. The number of books we have after putting the grand prize together is equal to the number of these winners. I also may add some holiday books from prominent authors not participating if there is room in the budget.

**Host Responsibilities: KJ Waters Consultancy** will create graphics for participants to share on social media, set up a Gleam contest to run the giveaway and will share the contest landing page and instructions via email, and buy ads to promote the giveaway. The Gleam program is really slick it keeps track of who enters, their addresses, and will select winners for us. I will send you an email with the winners and the emails gathered at the end of the contest.

**To participate:**

Sign up today if you’re interested. If you’re not sure, get back to me by November 1 so I can finalize the giveaway and start building the giveaway

To participate, fill out the survey and submit your payment through PayPal at this link: [PayPal.me/KJWaters](https://www.paypal.com/paypalme/my/profile), or through Venmo or Zelle at kjwatersauthor@gmail.com.

The survey will capture your author name, email address, book name, book cover file jpeg, link to Amazon and social media links you want participants to follow.

Also, I want to know what your social media following is, if you have a newsletter, or blog. Gleam only allows us five slots per social media type (5 twitter accounts, etc.), so it will have to be first come first serve on those slots.

Feel free to email or call me with any questions. [Kjwatersauthor@gmail.com](mailto:Kjwatersauthor@gmail.com) or 1-407-754-6744.